



Office Address: 1632 W Camelback Rd
Phoenix, AZ 85015
Phone: (602) 795 - 8098
Email: createhope@hopescrossing.org

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

SPARK THE DREAM – IGNITE THE FUTURE GALA

Hope's Crossing is grateful for all of our past donors, sponsors and volunteers that believe in our mission and are passionate about investing in women and families. Our ability to continue the great work we do is made possible by our continued support through sponsorship. The sponsorship opportunities below are available to individuals, groups and organizations that would like to partner with us on the annual event.

Presidential Circle \$10,000

- VIP Table for 8 guests
- Company Logo on event promotional materials
- Logo on Website for 1 year
- Joint Message on Hope's Crossing PSA
- Full Page Ad in souvenir journal (inside front page)
- Thank You Banner in Vertikal Life Magazine
- 3 Social Media Banner promotions for 1 month

Spark The Dream – Ignite The Future Gala
September 22, 2019 5PM
Parsons Center for Health & Wellness
1101 N Central Ave

Champion of Hope \$5,000

- Table for 8 guests
- Name Recognition at event
- Recognition in Hope Crossing Newsletter
- Full Ad in souvenir journal
- Thank You Banner in Vertikal Life Magazine
- 4 - 30 sec commercial podcast

Keeping Hope Alive \$2,500

- Table for 4 guests
- Name Recognition at event
- Recognition in Hope Crossing Newsletter
- 1/2 Page Ad in souvenir journal
- Thank You Banner on Vertikal Social Media (over 640,000 viewers)

Spark the Dream - Table Sponsor \$1,000

- Table for 8 guests
- Name Recognition at event
- Recognition in Hope Rising Newsletter
- Thank You Banner on Vertikal Social Media

Spark the Dream – Souvenir Journal Advertisements \$50 - \$500

Thank you for your sponsorship of the Spark The Dream - Ignite The Future Gala. We also have several advertising opportunities available in the Souvenir Journal.

Each guest who attends the Spark The Dream - Ignite The Future Annual Fundraising Gala will receive a keepsake journal filled with memories of the night. Please consider showing your support and place your advertisement in the 2019 Souvenir Journal.

JOURNAL SIZE: 8 1/2 x 11

ARTWORK: Camera ready all color

DIGITAL FORMAT: High Resolution PNG or JPG (preferred) or 300dpi

JPG SIZE: 1024 (px) x 1024 (px)

AD PLACEMENT: All advertisements and payments must be submitted by July 15, 2019

ADVERTISING OPTIONS:

- \$500 Full Page - 8 x 10.5
- \$250 Half Page (horizontal) - 8 x 5.125
- \$100 Quarter Page - 3.857 x 5.125
- \$75 Ribbon Banner
- \$50 Business Card - 3.875 x 2.375

Please mail, fax or email the completed form to one of the following:

Hope's Crossing Attn: Development Department 1632 W Camelback Rd | Phoenix, AZ 85015

Fax: 602.795.8098 Email - createhope@hopescrossing.org www.hopescrossing.org

If you have any questions, please contact Laura Bulluck at 602.795.8098



Office Address: 1632 W Camelback Rd.
Phoenix, AZ 85015
Phone: (602) 795 - 8098
Email: createhope@hopescrossing.org

SPONSORSHIP & ADVERTISING SELECTION FORM

SPARK THE DREAM – IGNITE THE FUTURE GALA

Please select one or more options below:

Yes, I'll join you as a sponsor at the level below:

- \$10,000 Presidential Circle
- \$5,000 Champion of Hope
- \$2,500 Keeping Hope Alive
- \$1,000 Spark the Dream - Table Sponsor

Yes, I'll place an ad in your Souvenir Journal and I'll send in my ad artwork by July 15, 2019

- \$500 Full Page - 8 x 10.5
- \$250 Half Page (horizontal) - 8 x 5.125
- \$100 Quarter Page - 3.875 x 5.125
- \$75 Ribbon Banner - 728 x 90
- \$50 Business Card - 3.875 x 2.375

Sorry, I am unable to attend, but here is my tax-deductible donation:

\$

Name to be Publicized as Sponsor:

I (we) wish to remain anonymous

Payment Information

- Check (payable to Hope's Crossing)
- Credit Card Information Visa MasterCard American Express

Name on Credit Card: _____

Number: _____ Exp Date: _____ Billing Zip Code: _____

Security Code: _____

Donor Signature: _____

Name:

Organization (if applicable):

Address:

Contact Phone:

Contact Email:

Please mail or email the completed form to one of the following:

- Mailing Address: Hope's Crossing Attn: Development Department 1632 W Camelback Rd | Phoenix, AZ 85015
- Email Address: createhope@hopescrossing.org

If you have any questions, please contact Laura Bulluck at 602.795.8098

