



**Office Address:** 830 N 1st Ave. Phoenix, AZ

**Phone:** (602) 795 - 8098

**Email:** createhope@hopescrossing.org

## SPONSORSHIP AND ADVERTISING OPPORTUNITIES

### SPARK THE DREAM – IGNITE THE FUTURE GALA

Hope's Crossing is grateful for all our past donors, sponsors and volunteers that believe in our mission and are passionate about investing in women and families. Our ability to continue the great work we do is made possible by our continued support through sponsorship. The sponsorship opportunities below are available to individuals, groups and organizations that would like to partner with us on the annual event.

#### **Presidential Circle \$3,000**

- VIP Table for 10 guests
- Company Logo on event promotional materials
- Logo on Website for 1 year
- Joint Message on Hope's Crossing PSA
- Full Page Ad in souvenir journal
- Thank You Banner in Vertikal Life Magazine

#### **Champion of Hope \$2,500**

- Table for 10 guests
- Name Event Recognition - event announcement
- Recognition in Hope Rising Newsletter (an audience of 400)
- Logo on Website for 1 year
- Full Ad in souvenir journal
- Thank You Banner in Vertikal Life Magazine

#### **Keeping Hope Alive \$1,500**

- Table for 10 guests
- Name Event Recognition - event announcement
- Recognition in Hope Rising Newsletter (an audience of 400)
- 1/2 Page Ad in souvenir journal
- Thank You Banner on Vertikal Social Media (over 640,000 viewers)

#### **Spark the Dream - Table Sponsor \$1,000**

- Table for 10 guests
- Name and/or Logo recognition in event collateral
- Recognition in Hope Rising Newsletter (an audience of 400)
- Thank You Banner on Vertikal Social Media (over 640,000 viewers)



## **Spark the Dream – Souvenir Journal Advertisements \$50 - \$500**

Thank you for your sponsorship of the Spark The Dream - Ignite The Future Gala. We also have several advertising opportunities available in the Souvenir Journal.

Each guest who attends the Spark The Dream - Ignite The Future Annual Fundraising Gala will receive a keepsake journal filled with memories of the night. Please consider showing your support and place your advertisement in the 2018 Souvenir Journal.

**JOURNAL SIZE:** 8 1/2 x 11

**ARTWORK:** Camera ready all color

**DIGITAL FORMAT:** High Resolution PNG or JPG (preferred) or 300dpb

**JPG SIZE:** 1024 (px) x 1024 (px)

**AD PLACEMENT:** All advertisements and payments must be submitted by April 10, 2018

### **ADVERTISING OPTIONS:**

- **\$500 Full Page - 8 x 10.5**
- **\$250 Half Page (horizontal) - 8 x 5.125**
- **\$100 Quarter Page - 3.857 x 5.125**
- **\$75 Ribbon Banner**
- **\$50 Business Card - 3.875 x 2.375**

**Thank you for your advertising in the Souvenir Journal of the Annual Spark The Dream - Ignite The Future Gala!**



# SPONSORSHIP & ADVERTISING SELECTION FORM

## SPARK THE DREAM – IGNITE THE FUTURE GALA

**Please select one or more options below:**

**Yes, I'll join you as a sponsor at the level below:**

- \$3,000 Presidential Circle
- \$2,500 Champion of Hope
- \$1,500 Keeping Hope Alive
- \$1,000 Spark the Dream - Table Sponsor

...and I'll send in my ad artwork by April 10

**Yes, I'll place an ad in your Souvenir Journal and I'll send in my ad artwork by April 10**

- \$500 Full Page - 8 x 10.5
- \$250 Half Page (horizontal) - 8 x 5.125
- \$100 Quarter Page - 3.875 x 5.125
- \$75 Ribbon Banner - 728 x 90
- \$40 Business Card - 3.875 x 2.375

**Sorry, I am unable to attend, but here is my tax-deductible donation:**

\$

**Please fill in the following information for your contribution:**

Name to be Publicized as Sponsor:

OR

**I (we) wish to remain anonymous**

### Payment Information

Check (payable to Hope's Crossing)

Credit Card Information     Visa     MasterCard     American Express

Name on Credit Card: \_\_\_\_\_

Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Security Code: \_\_\_\_\_

Donor Signature: \_\_\_\_\_



**Donor Name (for records):**

**Organization (if applicable):**

**Mailing Address:**

**Contact Phone:**

**Contact Email:**

**Please mail or email the completed form to one of the following:**

- Mailing Address: Hope's Crossing Attn: Development Department 830 N 1st Ave, Ste 212 | Phoenix, AZ 85003
- Email Address: [createhope@hopescrossing.org](mailto:createhope@hopescrossing.org)

**If you have any questions, please contact Laura Bulluck at 602.795.8098**

